

Peter Hertenstein

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EDUCATION

Since 10/2013	University of Cambridge , Centre of Development Studies <i>PhD Candidate</i> , supervised by Prof. Peter Nolan PhD title: Governance in global value chains: Exploring multiple layers of lead-firm orchestration	UK
09/2015 - 08/2016	Haas School of Business, UC Berkeley , Institute for Business Innovation <i>Visiting Scholar</i> , hosted by Prof. David Teece	USA
02/2015 - 07/2015	China Europe International Business School , Strategy and International Business <i>Visiting Scholar</i> , hosted by Prof. Klaus Meyer	P.R. China
10/2011 - 09/2012	Durham University Business School <i>M.A. in Management (with distinction)</i>	UK

RESEARCH INTERESTS

Business Networks, Global Value Chains, Multinational Enterprises, Emerging Markets, Catch-up strategies, Globalization

PUBLICATIONS

Hertenstein, P, Sutherland, D and Anderson, J (2017). Internationalization within Networks: exploring the relationship between inward and outward FDI in China's auto components industry, *Asia Pacific Journal of Management* 34 (1), 815-825.

APJM is a highly rated management journal for the Asia Pacific area, with an impact factor of 2.024 in 2016. It is rated as a 3* journal (out of 4*) in the ABS Academic Journal Quality Guide.

Hertenstein, P, Williamson, P (forthcoming). The Role of Suppliers in Enabling Differing Innovation Strategies of Competing Multinationals from Emerging and Advanced Economies: German and Chinese automotive firms compared, *Technovation*.

Technovation is a leading journal in the field of innovation studies, with an impact factor of 3.265 in 2016. It is rated as a 3* journal (out of 4*) in the ABS Academic Journal Quality Guide.

Sutherland, D, Anderson, J and Hertenstein, P (forthcoming). Is the Strategic Asset Seeking Investment Proclivity of Chinese MNEs Different to that of Developed Market MNEs? A Comparative Analysis of Location Choice and Orientation, *Management International Review*.

MIR is a highly rated journal in international business, with an impact factor of 1.516 in 2016. It is rated as a 3* (out of 4*) journal in the ABS Academic Journal Quality Guide.

Hobdari, B, Lourdes, C and Hertenstein, P (forthcoming). New Wine in Old Bottles? The Role of Emerging Markets Multinationals in advancing IB Theory and Research, *International Journal of Emerging Markets*.

IJoEM is a highly rated journal for the study of emerging market multinationals in the field of international business.

AWARDS & RESEARCH GRANTS

2016 Outstanding Reviewer Award from the Emerald Literati Network for review work on the International Journal of Emerging Markets

2014-2015 multiple travel grants from the University, Centre of Development Studies, and academic institutions

2013 PhD scholarship from the Konrad-Adenauer Foundation

2012 *Ustinov College Travel Grant* for field research in China

2012 Durham University Postgraduate Award

2009 Award winner of the Just Unbelievable Award for voluntary work

REVIEWER

Ad-hoc reviewer for leading journals like Research Policy, Journal of World Business, or International Journal of Emerging Markets