

Roberto Alexandre Zanchetta Borghi

Address: Centre of Development Studies,
Alison Richard Building, 7 West Road,
Cambridge, CB3 9DT

Telephone: +44 (0)7907280130

Email: razb2@cam.ac.uk

EDUCATION

- 2011- UNIVERSITY OF CAMBRIDGE - CENTRE OF DEVELOPMENT STUDIES -
United Kingdom
PhD Candidate in Development Studies
- 2009 – 2011 STATE UNIVERSITY OF CAMPINAS - INSTITUTE OF ECONOMICS - Brazil
Master in Economics
- 2010 – 2011 STATE UNIVERSITY OF CAMPINAS - INSTITUTE OF ECONOMICS - Brazil
Specialisation in Financial Economics
- 2009 – 2010 STATE UNIVERSITY OF CAMPINAS - INSTITUTE OF ECONOMICS - Brazil
Specialisation in Corporate Management and Strategy
- 2004 – 2008 STATE UNIVERSITY OF CAMPINAS - INSTITUTE OF ECONOMICS - Brazil
Bachelor Degree in Economics

AREAS OF EXPERTISE

- Development Economics
- Industrial Organisation and Industrial Studies
- Macroeconomics
- Financial Economics

AFFILIATIONS

- 2012- Associate, Cambridge Society for Social and Economic Development (CAMSED),
University of Cambridge, United Kingdom.
- 2012- Member of the Research Committee, Cambridge University Brazilian Society
(CUBS), University of Cambridge, United Kingdom.
- 2011- Doctoral Researcher, Centre of Development Studies, University of Cambridge,
United Kingdom.

2009- Associated Researcher, Centre of International and Economic Relations (CERI), State University of Campinas, Brazil.

2008- Associated Researcher, Centre for Industrial Economics and Technology (NEIT), State University of Campinas, Brazil.

AWARDS AND RESEARCH GRANTS

2012 St. Edmund's College. Travel Grant for Conference. University of Cambridge, United Kingdom.

2011 – 2015 Coordination for the Improvement of Higher Education Personnel (CAPES). Scholarship for PhD Studies.

2009 – 2011 São Paulo Research Foundation (FAPESP). Scholarship for MPhil Studies.

2007 Award of Scientific Merit. XV Congress of Scientific Initiation of the State University of Campinas, Brazil.

2006 – 2007 São Paulo Research Foundation (FAPESP). Scholarship for Scientific Initiation.

TEACHING

2008 – 2010 GLOBAL LABOUR UNIVERSITY and STATE UNIVERSITY OF CAMPINAS - INSTITUTE OF ECONOMICS - Brazil. Teaching Assistant on Quantitative Methods - International Master Course on Social Economy and Labour.

2007 – 2010 STATE UNIVERSITY OF CAMPINAS - INSTITUTE OF ECONOMICS - Brazil. Teaching Assistant on Research Methods and Methodology for Economic Analysis - BA in Economics.

COMPLEMENTARY EDUCATION

2012 The Third Latin American Advanced Programme on Rethinking Macro and Development Economics - São Paulo School of Economics (FGV-SP), Brazil.

2010 The Hyman P. Minsky Summer Seminar and Conference - Levy Economics Institute of Bard College. New York, USA.

2009 Short Term Course on Multivariate Analysis in the SPSS. State University of Campinas, Institute of Economics, Brazil.

2008 Short Term Course on Competition Defence: Concepts and Techniques. State University of Campinas, Institute of Economics, Brazil.

PUBLICATIONS

- Borghi, R. A. Z.; Sarti, F.; Cintra, M. A. M.** (2012) “The financialised structure of automobile corporations in the 2000s”, *World Review of Political Economy* (forthcoming).
- Borghi, R. A. Z.** (2012) “O padrão de financiamento das corporações automobilísticas”. In: Cintra, M. A. M. and Silva Filho, E. B. (Eds.) *Padrão de financiamento das corporações: perspectiva do desenvolvimento*. Brasília, Brazil: Ipea (forthcoming).
- Borghi, R. A. Z.** (2012) “O papel do Estado na formação e internacionalização dos grandes grupos japoneses”. In: Deos, S. S. and Oliveira, G. C. (Eds.) *Formação e internacionalização de grandes empresas: experiências internacionais selecionadas*. São Paulo, Brazil: Fundap; Campinas, Brazil: CERI-IE-Unicamp.
- Borghi, R. A. Z.** (2012) “O direcionamento do Estado sul-coreano nos processos de formação e internacionalização dos grandes grupos empresariais”. In: Deos, S. S. and Oliveira, G. C. (Eds.) *Formação e internacionalização de grandes empresas: experiências internacionais selecionadas*. São Paulo, Brazil: Fundap; Campinas, Brazil: CERI-IE-Unicamp.
- Borghi, R. A. Z.** (2011) “Economia financeira e economia produtiva: o padrão de financiamento da indústria automobilística”. Dissertation, MPhil in Economics, State University of Campinas, Brazil.
- Baltar, P. E. A.; Leone, E. T.; Borghi, R. A. Z.** (2010) “Diferenças de renda do trabalho no Brasil: 2004 e 2007”, *Revista da ABET*, vol. IX, pp.187-203.
- Borghi, R. A. Z.; Rocha, I. L.** (2010) “Non-financial corporations and maximizing shareholder value: an approach on macroeconomic instability in emerging economies”, *Levy Economics Institute of Bard College*, New York, USA.
- Farhi, M.; Borghi, R. A. Z.** (2009) “Operações com derivativos financeiros das corporações de economias emergentes”, *Estudos Avançados*, University of São Paulo, vol. 23, pp.169-188.

OPINION COLUMNS, INTERVIEWS AND BOOK REVISION

- 2012 Falta investimento ao Brasil. *Valor Econômico* (Brazilian newspaper), October 26.
- 2012 International economic crisis and the challenges of the global automobile industry. Cambridge Society for Social and Economic Development (CAMSED) website, University of Cambridge, May.
- 2011 John Maynard Keynes. Technical revision of the book written by Hyman P. Minsky and translated to Portuguese by Beatriz Sidou. Campinas, Brazil: Editora da Unicamp.

- 2011 Os desafios da indústria automobilística global (with F. Sarti). Valor Econômico (Brazilian newspaper), October 6.
- 2011 Para economista da Unicamp demissões da Honda serão recuperadas. CBN Campinas (Radio interview).
- 2011 Indústria automobilística ficou a reboque do crédito, aponta estudo. Jornal da Unicamp (Brazilian newspaper), May 16.
- 2009 A formação de redes globais e a captura do valor (with M. A. M. Cintra). Revista Princípios (Brazilian magazine), November, pp.16-20.
- 2009 Big three: da hegemonia à luta pela sobrevivência (with M. A. M. Cintra). Valor Econômico (Brazilian newspaper), January 20.

PAPER PRESENTATION AND CONFERENCE/SEMINAR PARTICIPATION

- 2012 16th Conference of the Research Network Macroeconomics and Macroeconomic Policies (FMM) - Berlin, Germany. Paper presented: Animal spirits or fundamentals followers? The role of credit rating agencies in the current financial crisis (with D. Michailidou and N. Naqvi).
- 2012 Joint International Conference of the Association Française d'Economie Politique (AFEP), the Association for Heterodox Economics (AHE), and the International Initiative for Promoting Political Economy (IIPPE) - Paris, France. Paper presented: The financial structure of automobile corporations in the 2000s: towards a more financialised pattern? (with F. Sarti and M. A. M. Cintra).
- 2012 PKSG (Post Keynesian Economics Study Group) workshop by the School of Oriental & African Studies (SOAS), University of London - London, United Kingdom.
- 2012 The Brazilian economy today: towards a new socio-economic model? Seminar arranged by the King's Brazil Institute, King's College London - London, United Kingdom.
- 2012 1st Oxbridge Conference on Brazilian Studies - Nuffield College, Oxford, United Kingdom. Paper presented: Transnational corporations in the globalisation era: the Brazilian experience.
- 2012 International economic policies, governance and the new economics. Conference arranged by the Cambridge Trust for New Economic Thinking in Economics, St Catharine's College - Cambridge, United Kingdom.
- 2012 Centre of Development Studies PhD Seminar - Cambridge, United Kingdom. Paper presented: Non-financial corporations and maximising shareholder value: an approach on macroeconomic instability in emerging economies (with I. L. Rocha).

- 2012 The future of the automotive industry. IMVP Automotive Research Conference held at the Swiss Federal Institute of Technology (ETH) - Zürich, Switzerland.
- 2011 XXXIX Encontro Nacional de Economia (ANPEC) - Foz do Iguaçu, Brazil. Paper presented: Política brasileira de incentivos tributários diante da crise econômica internacional: uma avaliação a partir dos setores-chave.
- 2010 14th Conference of the Research Network Macroeconomics and Macroeconomic Policies (FMM) - Berlin, Germany. Paper presented: Non-financial corporations and maximizing shareholder value: an approach on macroeconomic instability in emerging economies (with I. L. Rocha).
- 2010 The Hyman P. Minsky Summer Conference - New York, USA. Paper presented: Non-financial corporations and maximizing shareholder value: an approach on macroeconomic instability in emerging economies (with I. L. Rocha).
- 2010 III Encontro Internacional da Associação Keynesiana Brasileira (AKB) - São Paulo, Brazil. Paper presented: Corporações produtivas e maximização do valor ao acionista: uma abordagem da instabilidade macroeconômica em economias emergentes (with I. L. Rocha).
- 2009 4th Bi-Annual Conference of Le Centre D'Etudes Monetaires et Financieres (CEMF) and the International Economic Policy Institute (IEPI) - Dijon, France. Paper presented: Derivatives operations of corporations in emerging economies in the recent cycle (with M. Farhi).
- 2009 Primer Encuentro de Equipos de Investigación en Economía Internacional, Industria y Desarrollo - Buenos Aires, Argentina. Paper presented: Globalização produtiva: uma perspectiva a partir da indústria automobilística.
- 2009 XI Encontro Nacional da ABET - Campinas, Brazil. Paper presented: Diferenças de renda do trabalho no Brasil: 2004 e 2007 (with P. E. A. Baltar and E. T. Leone).
- 2009 II Encontro Internacional da Associação Keynesiana Brasileira (AKB) - Porto Alegre, Brazil. Paper presented: Operações com derivativos financeiros das corporações de economias emergentes no ciclo recente (with M. Farhi).
- 2009 XIV Encontro Nacional de Economia Política (SEP) - São Paulo, Brazil. Paper presented: Operações com derivativos financeiros das corporações de economias emergentes no ciclo recente (with M. Farhi).
- 2008 XVI Jornadas de Jóvenes Investigadores de la AUGM - Montevideo, Uruguay. Poster presented: A dinâmica da grande empresa no mundo contemporâneo.
- 2008 Jornada Nacional de Iniciação Científica da 60ª Reunião Anual da Sociedade Brasileira para o Progresso da Ciência (SBPC) - Campinas, Brazil. Poster presented: A dinâmica da grande empresa no mundo contemporâneo (with M. A. M. Cintra).

- 2008 X Seminario Internacional de la RII - Santiago de Querétaro, Mexico. Paper presented: Mercados metropolitanos de trabalho: análise das metrópoles no principal núcleo de acumulação capitalista do Brasil (with H. S. Oliveira and M. W. Proni).
- 2007 XV Congresso Interno de Iniciação Científica da Unicamp - Campinas, Brazil. Poster presented: A dinâmica da grande empresa no mundo contemporâneo (with M. A. M. Cintra).
- 2007 XII Encontro Nacional de Economia Política (SEP) - São Paulo, Brazil. Paper presented: Globalização produtiva: uma perspectiva a partir da indústria automobilística.

EVENTS ORGANISATION

- 2012 5th ABEP-UK Conference, Centre of Latin American Studies, University of Cambridge (Cambridge, United Kingdom).
- 2006 International Seminar “Finanças mundiais e estratégias dos países em desenvolvimento: tendências a partir do Acordo de Basileia II”, CERI, Institute of Economics, State University of Campinas (Campinas, Brazil).
- 2006 III Encontro Nacional de Pós-Graduação em História Econômica, Institute of Economics, State University of Campinas (Campinas, Brazil).
- 2006 I Conferência Internacional de História Econômica, Institute of Economics, State University of Campinas (Campinas, Brazil).

LANGUAGES

- Portuguese (native speaker)
- English (fluent)
- Spanish (advanced)
- German (intermediate)
- French (intermediate)